






Schedule subject to change.

	<b>PATIENT CARE</b>	<b>WOMEN'S HEALTH</b>	<b>BUSINESS STRATEGIES</b>	<b>CHIROPRACTIC ASSISTANTS</b>
<b>8AM-10AM</b>	<b>Loading the Painful Patient Exercise Coaching Strategies That Get Results</b> Cody Dimak <i>(Miami)</i> <span style="float: right;">DC CE</span>	<b>Taking Care of Baby: Assessments, Treatments, and Rehab to Hit Milestones</b> Nichelle Gurule <i>(Sun Ballroom A)</i> <span style="float: right;">DC CE</span>	<b>Drive and Thrive: The Marketing Blueprint and Communication Strategies for a 90% NP Start Rate</b> Alex Vidan Beau Pierce <i>(Sanibel)</i> <span style="float: right;">DC CE</span>	<b>How Your Positive Patient Experience Increases Your Practice Growth and Retention, Part I</b> Cindy Parks <i>(Tallahassee)</i> <span style="float: right;">CA CE</span>
<b>10AM-10:30AM</b>	<b>Expo Opens</b>			
<b>10:30AM-12PM</b>	 <b>President's Welcome Address</b> William E. Morgan <i>(Sun Ballroom A)</i>			
	 <span style="float: left;">DC CE CA CE</span> <b>Biomolecular Athlete: Advanced Scientific Tools for Enhancing Human Performance</b> Andy Galpin <i>(Sun Ballroom A)</i> <span style="float: right;">1 CE HR</span>			
<b>12PM-1PM</b>	<b>Expo / Lunch Break</b>			
<b>1PM-2PM</b>	<b>Enhancing Patient Outcomes During a Chiropractic Visit</b> Simon Wang <i>(Miami)</i> <span style="float: right;">DC CE</span>	<b>A Labor of Love: Growing Your Pregnancy Practice</b> Irum Tahir <i>(Sun Ballroom A)</i> <span style="float: right;">DC CE</span>	<b>The Perfect Storm: Establishing Your "IT" Factor in Practice</b> Brett Winchester <i>(Sanibel)</i> <span style="float: right;">DC CE</span>	<b>How Your Positive Patient Experience Increases Your Practice Growth and Retention, Part II</b> Cindy Parks <i>(Tallahassee)</i> <span style="float: right;">CA CE</span>
<b>2PM-2:30PM</b>	<b>Expo Break</b>			
<b>2:30PM-3:30PM</b>	<b>The Assessment and Tools when Treating Headaches</b> Brett Winchester <i>(Miami)</i> <span style="float: right;">DC CE</span>	<b>Hormonal Causes of Dyspareunia in Peri to Post-Menopausal Women</b> Anna Cabeça <i>(Sun Ballroom A)</i> <span style="float: right;">DC CE</span>	<b>How Patient-Centric Communication Can Grow Your Practice</b> Sara Griffin <i>(Sanibel)</i> <span style="float: right;">DC CE</span>	<b>How Your Positive Patient Experience Increases Your Practice Growth and Retention, Part III</b> Cindy Parks <i>(Tallahassee)</i> <span style="float: right;">CA CE</span>
<b>3:30PM-4PM</b>	<b>Expo Break</b>			
<b>4PM-5:30PM</b>	 <span style="float: left;">DC CE CA CE</span> <b>Our Metabolic Crisis: Connecting the Dots Between Trauma, Personalized Nutrition</b> Sara Gottfried <i>(Sun Ballroom A)</i> <span style="float: right;">1 CE HR</span>			

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	CHIROPRACTIC INSIGHTS	GOLF AND CHIROPRACTIC	BUSINESS STRATEGIES	CHIROPRACTIC ASSISTANTS
8AM-10AM	<b>Strapping Techniques to Solve Common Lower Leg Injuries</b> Camille Reagan <i>(Miami)</i> DC CE	<b>A Rehab Approach to Learning Golf Swing Movement Strategies</b> David Seaman <i>(Sun Ballroom A)</i> DC CE	<b>Be Your Brand and Build Your Business</b> Lisa Goodman <i>(Sanibel)</i> DC CE	<b>Master the Billing, Coding, and Regulatory Updates Affecting Your Practice Now</b> April Lee <i>(Tallahassee)</i> DC CE CA CE
10AM-10:30AM	Expo Opens			
10:30AM-12PM	 <b>Your Brain at Work</b> Nita Farahany <i>(Sun Ballroom A)</i> 1 CE HR DC CE CA CE			
12PM-1PM	Expo / Lunch Break			
1PM-2PM	<b>Why I Eat Red Meat</b> Richard Harris II <i>(Miami)</i> DC CE	<b>From Table to Tee Box: How to Maximize Results in Golf Performance Care, Part I</b> Cody Dimak <i>(Sun Ballroom A)</i> DC CE	<b>Short Form Video How TikTok Changed How To Get New Patients Online</b> Billy Sticker <i>(Sanibel)</i> DC CE	<b>Shine Brighter at Your Office</b> Jenny Spicer <i>(Tallahassee)</i> CA CE
2PM-2:30PM	Expo Break			
2:30PM-3:30PM	<b>Resolving Two Hidden Problems That Delay LBP Recovery</b> Timothy Bertelsman <i>(Miami)</i> DC CE	<b>From Table to Tee Box: How to Maximize Results in Golf Performance Care, Part II</b> Cody Dimak <i>(Sun Ballroom A)</i> DC CE	<b>3 Steps to Double Your Reactivations in the Next 30 Days</b> Jeff Langmaid <i>(Sanibel)</i> DC CE	<b>Success Principles for Personal &amp; Practice Growth</b> Rose Lepien <i>(Tallahassee)</i> CA CE
3:30PM-4PM	Expo Break			
4PM-5:30PM	 <b>The Science of Longevity</b> David Sinclair <i>(Sun Ballroom A)</i> 1 CE HR DC CE CA CE			

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**FLORIDA MANDATORY HOURS**

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**8AM-  
11AM**

**Risk Management and Florida Law**

**Part I: Don't Risk It**

**Part II: Laws and Rules for Florida**

Jenny Spicer  
*(Sun Ballroom C)*

**DC CE** (Florida only)

**CA CE** (Florida only)

**11AM-  
11:15AM**

**Break**

**11:15AM-  
1:15PM**

**Medical Errors**

Gregg Friedman  
*(Sun Ballroom C)*

**DC CE** (Approval for other state boards and Florida)